



ZAC MIKLUSAK

PRODUCER | VIDEOGRAPHER | STORYTELLER

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 zacmiklusak.com

ACHIEVEMENTS

2020 Midsouth Emmy Nomination

2019 Midsouth Emmy Nomination

2016 Lower Great Lakes Emmy
Nomination

2016 BEA Festival of Media Arts
First Place in Live TV Event Production

2016 Gold Addy
TV Advertising Campaign: Ball State Commercials

2016 Accolade Global Film
Competition
*Award of Merit Special Mention: Commercial Lighting
Ball State University: Athletics*

2016 IASB College Broadcasting
Competition Awards
First Place: Television Spot Production

2015 SPJ "Best In Indiana
Journalism" Competition
*First Place: Student TV Videography
First Place: Student TV Feature Reporting*

EDUCATION

Bachelor of Arts
Ball State University
2012 - 2016

SKILLS

Adobe Creative Cloud Lighting

Camera Operation Color Correction

Live Broadcasting Sound Mixing

Experience

MDO Holdings

Feb 2021 - June 2024 | Raleigh, NC

Manager of Media Production

- Worked as an integral part of the marketing team, creating branding videos for all 10+ operating companies in MDO Holding's business portfolio
- Collaborated with company, marketing, and field leads to execute both short and long-form video needs while maintaining and adapting brand aesthetics across various operating companies

Carolina Hurricanes

Oct. 2016 - Feb. 2021 | Raleigh, NC

Video Producer

- Played a key role in the Carolina Hurricanes video team, contributing to the ideation, production, scripting, lighting, recording, editing, producing and final delivery of multi-platform video content
- On a seasonal basis I produced upwards to 80 videos for the in-game production and over 200 videos for the Canes' social channels and the team's website, giving fans unparalleled inside access
- Contributed to conceptualizing four new jersey launches, an entire 20th Anniversary campaign, the sequencing format for playoffs show opens and an off-season all access show called Inside the Storm

Seattle Seahawks

July 2016 - Oct. 2016 | Renton, WA

Digital Media Video Intern

- Produced 120 videos surrounding team coverage, community events and promoting the Seahawks brand throughout the community during my short time as an intern

NCAA

Jan. 2016 - May 2016 | Indianapolis, IN

Digital and Social Externship

- Created 90 pieces of content for March Madness social media channels, which garnered just under 48,000 engagements and over 5.1 million impressions among Facebook and Twitter
- Led a team of more than 10 people, which produced content for the @NCAAWB accounts which included 16 videos, 25 personally developed GIFs and 17 Facebook Live moments
- Gave fans a improved experience at the 2015 Final Four in Indy and produced engaging content for fans on social platforms