



ZAC MIKLUSAK

PRODUCER | VIDEOGRAPHER | STORYTELLER

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ACHIEVEMENTS

2020 Midsouth Emmy Nomination

2019 Midsouth Emmy Nomination

2016 Lower Great Lakes Emmy
Nomination

2016 BEA Festival of Media Arts
First Place in Live TV Event Production

2016 Gold Addy
TV Advertising Campaign: Ball State Commercials

2016 Accolade Global Film
Competition
*Award of Merritt Special Mention: Commercial Lighting
Ball State University: Athletics*

2016 IASB College Broadcasting
Competition Awards
First Place: Television Spot Production

2015 SPJ "Best In Indiana Journalism"
Competition
*First Place: Student TV Videography
First Place: Student TV Feature Reporting*

EDUCATION

Bachelor of Arts
Ball State University
2012 - 2016

Experience

MDO Holdings

Feb 2021 - June 2024 | Raleigh, NC

Manager of Media Production

- Worked as an integral part of the marketing team, creating branding videos for all 10+ operating companies in MDO Holding's business portfolio.
- Collaborated with company, marketing, and field leads to execute both short and long-form video needs while maintaining and adapting brand aesthetics across various operating companies.

Carolina Hurricanes

Oct. 2016 - Feb. 2021 | Raleigh, NC

Video Producer

- Played a key role in the Carolina Hurricanes video team, contributing to the ideation, production, scripting, lighting, recording, editing, producing and final delivery of all video content from in-game to social media.
- Shot, edited, and produced multi-platform video content primarily for the Carolina Hurricanes, including pre-season, regular season, playoff games, and team events.
- Contributed to all phases of production, including conceptualization, scripting, planning, lighting, sound, recording, editing, and producing.

Seattle Seahawks

July 2016 - Oct. 2016 | Renton, WA

Digital Media Video Intern

- Produced 120 videos surrounding team coverage, community events and promoting the Seahawks brand throughout the community during my short time as an intern.

NCAA

Jan. 2016 - May 2016 | Indianapolis, IN

Digital and Social Externship

- Created 90 pieces of content for March Madness social media channels, which garnered just under 48,000 engagements and over 5.1 million impressions among Facebook and Twitter.
- Researched and developed key profiles to enhance listening and identifying premium content amongst the noise in the collegiate basketball world.
- Monitored the curation of social media on selection Sunday and was one of the first to identify that the bracket was leaked in 2016.
- Led a team of more than 10 people, which produced content for the @NCAAWB accounts which included 16 videos, 25 personally developed GIFs and 17 Facebook Live moments
- Gave fans a improved experience at the 2015 Final Four in Indy and produced engaging content for fans on social platforms